PETS FOR PATRIOTS
VETERINARIAN PARTNER PROGRAM
Updated OCTOBER 2019
Pets for Patriots helps United States military veterans adopt a new pet friend while giving the most overlooked, undervalued shelter dogs and cats hope and a home.
What makes us different

We are the only nationally operating 501(c)(3) charity that:

- Is open to veterans at all career stages and from all armed forces, from WWII veterans to those currently in service

- Focuses on the most overlooked, undervalued sheltered animals (adult, special needs, long-term homeless dogs/cats, and large breed dogs)

- Commits to surrender prevention by making pet parenthood affordable for our nation’s military veterans, including access to ongoing discounted veterinary care
What makes us special

• Governance by a strong, independent Board with industry leaders across military, government relations, finance, marketing/sales, animal behavior and defense

• Single national HQ ensures program integrity, and consistency across operations, processes, brand and messaging

• Due to our demonstrable proof of concept, experience persistent demand for our program from communities across the country
Our mission is a call to duty

• **Collaborate with shelter/rescue partners** to place the most overlooked sheltered animals with military veterans who need a pet friend

• **Ensure affordable, quality pet medical care** by partnering with veterinarians who are aligned with our mission and want to thank veterans in their communities by caring for their pets

• **Ease stress of military transitions** on service members/their families

• **Educate the military community and public** about the benefits of companion pet adoption
WE PARTNER WITH VETERINARY PRACTICES TO GIVE VETERANS ACCESS TO HIGH QUALITY, AFFORDABLE AND COMPASSIONATE CARE FOR THEIR ADOPTED DOGS AND CATS
Sweet and simple

1. Veteran applies to Pets for Patriots online or by phone, provides requested/required documentation

2. Once approved, veteran visits local shelter/rescue partner to adopt an eligible dog or cat

3. Shelter/rescue sends Pets for Patriots final/signed adoption contract, adoption photo of veteran and pet

4. Pets for Patriots provides benefits and post-adoption follow up

5. Veteran visits our local veterinary partner for affordable, quality care...that’s you!
Easy to administer

• **Joining is free;** only cost is modest ongoing discount for care of our veterans’ adopted pets (10% required; more always appreciated)

• **Committed to your sound business economics:** remain profitable while supporting veterans who live and work in your community

• **Free promotional tools** and staff guide for approved partners, and free Search Engine Optimized profile on our site

• **Set it/forget it:** record discount upon veteran’s first visit...that’s it!
Good for business

• **Doing good is good for business:** 93% of consumers want to work with companies that support causes they care about

• **Co-marketing opportunities** with Pets for Patriots shelter/rescue partners in your community

• **Stand out from the crowd** by aligning with a national cause that speaks to pet lovers and military supporters alike

• **Support veterans in your community** - your neighbors - by keeping their new pet friends healthy and happy
Ready to enlist?

Learn more: pfp.care/dvm-info

Apply: pfp.care/dvm-apply

Questions? pfp.care/dvm-faq

Talk to us: 877-473-8223 ext 3
FETCH! LET’S GET STARTED