



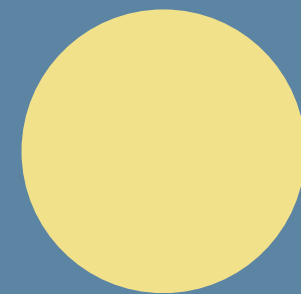
PLEASE KEEP THIS GUIDE FOR FUTURE REFERENCE

TRANSFORM YOUR GIVING



Discover the power of **Smart Giving** with Pets for Patriots





INTRODUCTION TO **SMART GIVING**

Big picture

Smart Giving represents a new generation of charitable contributions.

What it is

It includes Donor Advised Funds, Qualified Charitable Distributions, and gifts of stock and cryptocurrency.

What it does

Each offering brings unique tax benefits while allowing you to support our mission and other causes you care about in ways that maximize your financial and philanthropic goals.



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4 SMART WAYS

TO SUPERCHARGE YOUR IMPACT



Donor Advised Funds



Qualified Charitable Distributions



Stock gifts



Cryptocurrency gifts



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SMART GIFTS



DONOR ADVISED FUNDS

DAFs are like your own charitable savings account. Contribute as often as you like and then direct grants to nonprofits like ours, all while potentially earning immediate tax benefits.



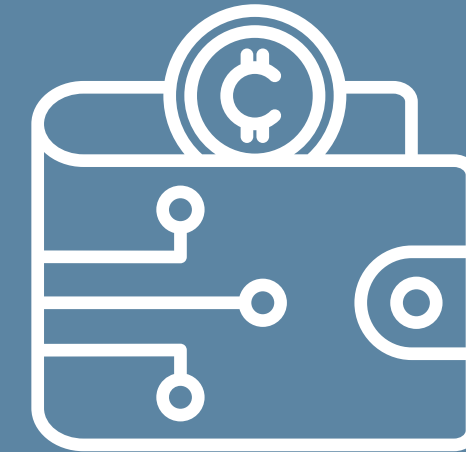
QUALIFIED CHARITABLE DISTRIBUTION

A direct transfer from your Individual Retirement Account (IRA) to a nonprofit without the distribution subject to tax. Can be used towards your required minimum distribution.



STOCK

Donating appreciated stock can provide substantial support to a nonprofit and potentially help you avoid capital gains taxes, and claim a tax deduction based on the full market value of the stock.



CRYPTOCURRENCY

Cryptocurrency is a new, tax-efficient way to give. You may avoid capital gains taxes on donated crypto shares, and can deduct the fair market value of the asset on your tax return.

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SMART GIVING IS EASY GIVING



SCAN ME



DONOR ADVISED FUNDS

To give from your DAF go to:
FreeWill.com/smartgiving/petsforpatriots and select the Donor Advised Fund (DAF) tab



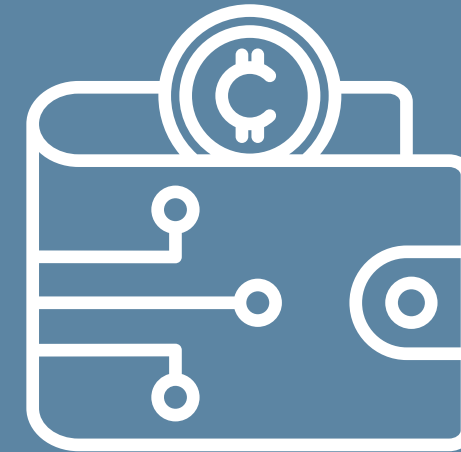
QUALIFIED CHARITABLE DISTRIBUTION

To make a QCD go to:
FreeWill.com/smartgiving/petsforpatriots and select the Individual Retirement Account (IRA) tab



STOCK

To donate stock go to:
FreeWill.com/smartgiving/petsforpatriots and select the Stocks and other securities tab



CRYPTOCURRENCY

To donate crypto go to:
FreeWill.com/smartgiving/petsforpatriots and select the Cryptocurrency tab



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THE IMPACT OF YOUR GIFT

With every Smart Gift **you're helping veterans** living with PTSD, depression, anxiety and loneliness.

You're strengthening military families through the shared responsibility of caring for a rescued pet.

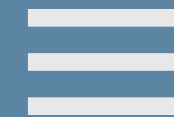
You're giving living comfort to Gold Star spouses to ease their grief.

You're giving at-risk dogs and cats their last chance at a second chance.



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CONNECT WITH US

More questions?
Please contact us toll-free at 877-473-8223 ext 1



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Please consult with your tax advisor or financial professional before making a decision about Smart Giving or any other charitable giving. Your philanthropy is personal and unique. We want to make sure you are fully informed about your giving options.



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